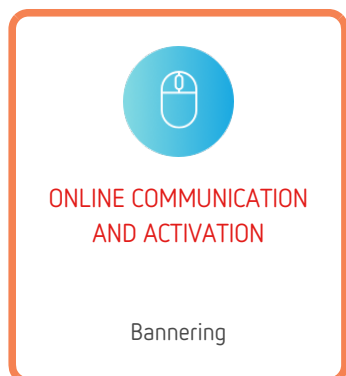


## Store Locator Banner



Extend your reach with a visibility on the Store Locator Page

- Possibility to link with promo or brand page

### Duration

1 week

### Media Booking

4 weeks

### Nice to know

- Visibility on a page that is visited by another target group of Delhaize.be
- On average 40.000 visits per month
- Exclusivity: only one banner / week
- Possibility to link with existing promotion instore or brand page
- No further targeting possible

### Post reporting

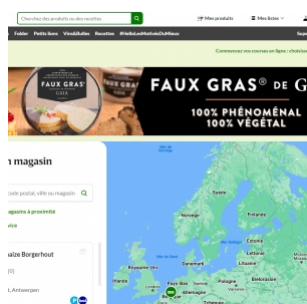
Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

KPI 1 - # Unique Visitors

KPI 2 - # Visits

KPI 3 - # Page Views

### Sample pictures



## OBJECTIVES

CONVERSION



BRAND AWARENESS



EYE CATCHER



INSPIRATION



ENGAGEMENT / CONSIDERATION



BRAND POSITIONNING

