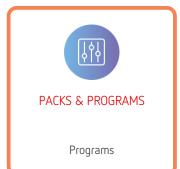


# Instant Cashback Program



Generate a first trial without value destruction. '100% Cash Back' or 'Try our new product for only 1€'.

Included in the Program:

- cashback via e-deal platform
- dedicated e-mail till 100.000 contacts
- reminder by mail or push notification

# Duration

2 weeks

# Media Booking

8 weeks

#### Nice to know

- Look & feel of your brand
- Conversion even easier and faster to the consumer
- Target group depending on available cashback volume

# Post reporting

Ad Hoc on demand --> Mix of different reports

# Sample pictures





# **OBJECTIVES**

