

# Full Customization Fresh



Ideal for the Brand bloc

#### Included:

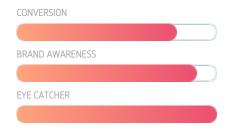
- Max 3 wobblers
- Floor stiker size: 700x350 mm
- Fridge door outline stickers

#### Banner





## **OBJECTIVES**



#### Duration

2 weeks

#### Media Booking

8 weeks

#### Nice to know

- All-inclusive service (Production Placement Post reporting)
- Creation by the client

#### Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

KPI 1 - Reach category (Total Reach)

KPI 2 - % New Buyers of promoted product/range (New Buyers Ratio)

KPI 3 - Category turnover evolution (Category Ratio)

KPI 4 - Promoted product/range turnover evolution

(Promoted Product Ratio)

### Sample pictures

