

## Offsite Display



ONLINE COMMUNICATION  
AND ACTIVATION

Offsite

Build retail media shopping audiences outside Delhaize's universe.

### Duration

On demand

### Media Booking

8 weeks

### Nice to know

- Drive traffic to Delhaize.be with targeted banners on external websites.
- Qualified audiences in qualified environments.
- Always in combination with landingpage on Delhaize.be.

## OBJECTIVES

CONVERSION



CALL TO ACTION

