

## Real-time poll e-mail



TARGETED & PERSONALIZED  
COMMUNICATION

Mono-brand communication

Increase the CTR of your e-mail with a real-time poll.

### Duration

1 sending

### Media Booking

6 weeks

### Nice to know

- Get interaction with your customers.
- Customers can click through the image of the product to register their vote directly within the e-mail.
- Click-can go towards a dedicated product(s) page, recipe page or a landing page with more content.
- The latest votes are displayed at each open.

### Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

### Sample pictures

## OBJECTIVES

CONVERSION



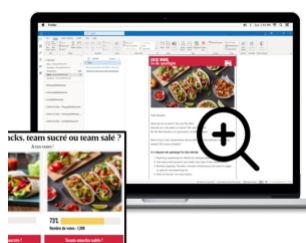
BRAND AWARENESS



CALL TO ACTION



ENGAGEMENT / CONSIDERATION



**vos snacks, team sucré ou team**  
À vos votes ?

