



Reach your customers where they are.

Any question ? E-mail us at
mmd@delhaize.be

Sponsored Product



ONLINE COMMUNICATION
AND ACTIVATION

Performance

Sponsored Products are cost-per-click ads that promote individual products throughout Delhaize.be and My Delhaize App.

Duration

Max. 3 months or Max 3500 clicks

Media Booking

2 weeks

Nice to know

- Better visibility within your product group
- You reach more interested customers
- Product item displayed on category pages and search terms

Post reporting

#Impressions and #Clicks