

# Reward Challenge Program



### What's in:

- Dedicated e-mail (max. 150.000 contacts)
- Registration page for the customer
- Reminder by mail or push notification
- Different status e-mails informing the client on his purchases
- Congratulations e-mail

#### Duration

max. 4 weeks

### Media Booking

8 weeks

### Nice to know

- Reward can be a gift, Point Plus, ...
- Target group depending on available reward volume
- Possibility to stop the campaign when the number of available rewards is reached

## Sample pictures









