Reach your customers where they are.

Any question ? E-mail us at mmd@delhaize.be

Overview Category

DATA ON DEMAND

Category Analysis

Providing valuable insights about how is my brand positioned within its category

-> Ad-Hoc Request

Nice to know

Type of analysis

- Sales Trends
- Sales Equation
- Contribution to growth

Available Focus (2 possible)

- Store Perimeter
- Product type
- Specific Packaging Format
- Specific Feature
- Delhaize Segmentation

Sample pictures