

# Distribution View



**ENLIGHT+** 

Sales Report

Get insights in how your products are distributed across our different stores within our commercial banners.

-> Included in the Enlight+ subscription

#### Duration

1 year subscription

#### Nice to know

## Objectives

- 1) Identify where my products are referenced
- 2) Optimize assortment depending on the banner where the references are located

## **Key Questions**

- 1) How to determine distribution rate of my products within each banner?
- 2) Get a detailed view where your products are being sold

## Sample pictures

