

## Indoor with live preparation



### STORE EXPERIENCE

Tasting - Indoor

- All-in package
- Min. 15 activations /week
- Selection out of 60 'preferred' SM

#### Duration

Min. 15 activations /week

#### Media Booking

12 weeks

#### Nice to know

#### All-inclusive

- 1 ambassador/hostess - 7 hours
- Stand & Demo material
- Branding stand & outfit
- Standard package of disposables
- Standard cooking material
- Logistics
- Project management & telecheck

#### Optional

- Airfryer
- Small or Big oven
- Blender
- Kitchen machine/chopper
- Hotpot
- Microwave
- Coffee machine

#### Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

KPI1 - # Adressed persons

KPI2 - # Tasting

#### Sample pictures

## OBJECTIVES

CONVERSION



TRIAL



CHANGE PERCEPTION

