

Checkout Page



TOOLS FOR EXTERNAL BRANDS & SERVICES

Online Communication & Activation

Give visibility to your brand on the most important page of the funnel on the Delhaize Website : The checkout page where we observe great metrics such as :

- +/- 450.000 page views per month
- Average Time Spent on page : 1 min.

PLACEMENT DEDICATED TO EXTERNAL PARTNERS ONLY

OBJECTIVES

BRAND AWARENESS



INSPIRATION



BRAND POSITIONNING



Duration

1

Media Booking

4

Nice to know

- Average time spent on page : 1 min.
- Exclusivity : Only one partner/week
- +/- 90.000 page views/week
- +/- 17.000 unique visitors/week
- Possibility to link it to a Content Page on the website of Delhaize

Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

KPI 1 - # Unique Visitors

KPI 2 - # Visits

KPI 3 - # Page Views

Sample pictures

