

## 360° Pack



### PACKS & PROGRAMS

Packs

You want to launch a New Product, building Brand Image, highlight a promotion or strategy try our 360° approach tool.

Included in this Program:

- 1 Online Visibility Small (2 weeks)
- Stopper mini 360° - Pack Large (4 weeks)
- Push Notification
- Segmented Insert email

### Duration

1 until 4 weeks in a period of 8 weeks

### Media Booking

6 weeks

### Nice to know

- used for 1 brand
- advantageous package price

### Post reporting

Ad Hoc on demand --> Mix of different reports

### Sample pictures

## OBJECTIVES

CONVERSION



PENETRATION



BRAND AWARENESS



ENGAGEMENT / CONSIDERATION

