

# Instant Cashback Program



## PACKS & PROGRAMS

Programs

Generate a first trial without value destruction. '100% Cash Back' or 'Try our new product for only 1€'.

Included in the Program:

- cashback via e-deal platform
- dedicated e-mail till 100.000 contacts
- reminder by mail or push notification

### Duration

2 weeks

### Media Booking

8 weeks

### Nice to know

- Look & feel of your brand
- Conversion even easier and faster to the consumer
- Target group depending on available cashback volume

### Post reporting

Ad Hoc on demand --> Mix of different reports

### Sample pictures

## OBJECTIVES

CONVERSION



PENETRATION

