Reach your customers where they are.

Any question ? E-mail us at mmd@delhaize.be

Brand Page

ONLINE COMMUNICATION AND ACTIVATION

Content & inspiration

Content page fully dedicated to 1 brand

Accessible during 12 weeks via:

- Banner "*Marques sous la loupe*" / "*Merken in de kijker*" on the Mega Menu

Duration

1 quarter

Media Booking

8 weeks

Nice to know

- Possibility to update the content of the page during the quarter
- Build your own content page with recipes, add to basket, video, story tellings, visuals,...
- Ideal to use this page as a landing page from your digital campaigns (Facebook, Youtube, Google, Newsletter,...)
- Creation and visuals provided by the client

OBJECTIVES

CONVERSION

BRAND AWARENESS

EYE CATCHER

CALL TO ACTION

ENGAGEMENT / CONSIDERATION

BRAND POSITIONNING

CROSS/UPSELLING

Sample pictures







