

Sponsored Products



ONLINE COMMUNICATION AND ACTIVATION

Performance

Sponsored Products are cost-per-click ads that promote individual products throughout Delhaize.be

Duration

Max. 3 months or Max 3500 clicks

Media Booking

2 weeks

Nice to know

- Better visibility within your product group
- You reach more interested customers
- Product item displayed on homepage, check-out and category pages

Post reporting

#Impressions and #Clicks

Sample pictures

OBJECTIVES

CONVERSION



BRAND AWARENESS



CALL TO ACTION



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