


# Push product for Free Delivery



**ONLINE COMMUNICATION AND ACTIVATION**

Online orders

- No Delivery Fee for the consumer by buying a certain amount of product(s)
- Visibility on the homepage, the mega menu and in the online folder

### Duration

1 week

### Media Booking

10 weeks

### Nice to know

- Up to 3 slots/week
- Max. 10 SKU
- No promopack
- No other promotion at the same time
- No frozen product

! Important !

The total value of the bought products must be minimum 9€.

### Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

- KPI1 - # Units sold
- KPI2 - # Revenue
- KPI3 - # Order

### Sample pictures

Sales uplift 225% and 570%

## OBJECTIVES

### CONVERSION



### CALL TO ACTION



### TRIAL

