Push product for Free Collect

ONLINE COMMUNICATION
AND ACTIVATION

Online order

- Free Collect cost for the consumer by buying a certain amount of product(s)
- Visibility on the homepage, the mega menu and in the online folder

Duration

1 week

Media Booking

10 weeks

Nice to know

- Max. 10 SKU
- No promopack
- No other promotion at the same time
- No frozen product
- Up to 3 slots/week

! Important !

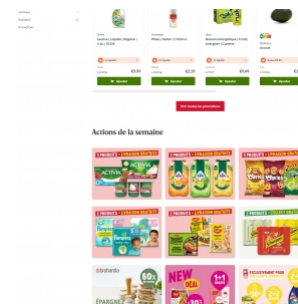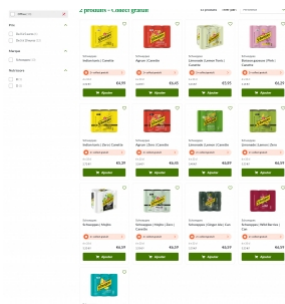The total value of the bought products must be minimum 6€.

Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.
KPI1 - # Units sold
KPI2 - # Revenue
KPI3 - # Order

Sample pictures

OBJECTIVES

CONVERSION

CALL TO ACTION

TRIAL