

Indoor without live preparation



STORE EXPERIENCE

Tasting - Indoor

- All-in package
- Min. 15 activations/week
- Selection out of 60 'preferred' SM

Duration

Min. 15 activations/weeks

Media Booking

12 weeks

Nice to know

All-inclusive

- 1 ambassador/hostess - 7 hours
- Stand & Demo material
- Branding stand & outfit
- Standard package of disposables
- Logistics
- Project management & telecheck

Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

KPI1 - # Adressed persons

KPI2 - # Tasting

Sample pictures

OBJECTIVES

CONVERSION



EYE CATCHER



TRIAL

